

# Daniel Miller

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## Profile

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Successful Creative Director with 6+ years experience in Graphic Design, Web Development, Advertising and Marketing. Proven ability to master challenges and develop highly effective and compelling visual solutions.

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## Expertise

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- Concept Development
- Identity and Branding Development
- Art Direction
- Video and Audio Direction
- Client Relationship Management
- Team Leadership
- Project Management
- Experience

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## Experience

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### Creative Director

American Tin Ceilings, Florida

*12/2004-Present*

- Director of all Technologies.
- Develop branding strategy for online and print campaigns.
- Develop internet marketing and advertising campaigns.
- Developed, implemented and maintained SEO tactics and strategy.
- Managed CPC / PPC online advertising campaigns.
- Responsible for budgets and timelines.
- Manage contractors through all phases of work process.
- Active designer and web developer in day-to-day workflow.
- Active I.T. technician / Networking consultant.

### Editor / Creative Director

Spooky-Maceo Productions, Florida

*08/2002-01/2007*

- Director of Technologies.
- Develop branding strategy for online and print campaigns.
- Published monthly / bi-monthly publication.
- Active designer and web developer in day-to-day workflow.
- Managed creative and business affairs.

### Intranet Developer / I.T. Personel

NYTimes Co., Florida

*06/2004-12/2004*

- Assisted I.T. staff in daily work flow.
- Developed intranet for Senior Department staff.

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## Education

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### Ringling College of Art and Design

Sarasota, Florida

*1999-2003*

Graphic and Interactive Communications  
Bachelors of Fine Arts

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## Art Exhibits

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### Social Issues in Graphic Design

Selby Gallery, Florida

*08/2007*

### S/aRt/Q Inaugural Exhibit

Downtown Sarasota, Florida

*11/2009*

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## Skills

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Photoshop CS4, Illustrator CS4, InDesign CS4, Premiere, Final Cut Pro, Flash, FTP, HTML, CSS, DHTML, Acrobat, PowerPoint, Microsoft Office, Google Applications, Wordpress, proficient on Mac and PC platforms

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## References

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Available upon request.